

COMMITTEE:	CENTRAL LICENSING SUB-COMMITTEE
DATE:	10 APRIL 2017
TITLE:	APPLICATION FOR PREMISES LICENCE - SNOWDONIA OUTDOOR FESTIVAL GWERNHEFIN FARM, LLANYCIL, BALA
PURPOSE:	FOR DECISION
AUTHOR:	HEAD OF REGULATORY DEPARTMENT

APPLICATION RECEIVED

An application is appended for a premises licence for Snowdonia Outdoor Festival, Gwernhefin Farm, Llanycil, Bala, LL23 7YH, from Brand Events TM Limited. 4 Vencourt Place, London, W6 9NU.

The application is in respect of the supply of alcohol, recorded music, live music, the performance of dance, the exhibition of films and plays, any other entertainment and the provision of late night refreshments on Friday, Saturday and Sunday.

Should the licence be approved, the festival will be held on the premises annually over one weekend during the summer.

Officers from the Licensing Authority are satisfied that there is sufficient evidence that the application has been submitted in accordance with the requirements of the Licensing Act 2003 and the relevant regulations and is therefore valid. Since representations relevant to the licensing objectives have been made on the application, it is submitted for the consideration of this Sub-committee.

The nature of the festival and the proposed activities

It is intended to hold the festival on farm fields near the A494 between Bala and Llanuwchllyn, and the land proposed for licensing includes open fields and the Llyn Tegid stone shores. The main purpose of the event is to attract people to compete in outdoor sporting activities, with licensed activities offered as part of the festival.

The activities will include bars selling alcohol, food stalls, various activities, camping, live entertainment as well as recorded music provided on a stage structure.

Permission is sought to supply alcohol inside and outside the premises until midnight; and also permission to hold the noted licensable activities until midnight, with the exception of supplying late night refreshments until 01:00am, and live music until 23:00.

It is noted that the application is made in respect of the possible attendance of up to 9,999 people to include the audience, staff, contractors, caterers, performers, and any other person associated with the event, within the proposed licensed area boundaries.

See the attached table for details of the proposed hours.

LICENSABLE ACTIVITIES	PROPOSED LICENCE
Supply of alcohol - On and Off the Premises	Friday - Sunday 10:00 – 00:00
Live music - indoors and outdoors	Friday - Sunday 10:00 – 23:00

Recorded music - indoors and outdoors	Friday - Sunday 10:00 – 00:00
Dance performances of Dance - indoors and outdoors	Friday - Sunday 10:00 – 00:00
Plays - indoors and outdoors	Friday - Sunday 10:00 – 00:00
Films - indoors and outdoors	Friday - Sunday 10:00 – 00:00
Other Entertainment - indoors and outdoors	Friday - Sunday 10:00 – 00:00
Late night refreshment provision - indoors and outdoors	Friday - Monday 23:00 – 01:00
Opening and closing hours for the public	Dydd Llun/Monday 00:00-12:00 Dydd Gwener/Friday 10:00-23:59 Dydd Sadwrn/Saturday 00:00-23:59 Dydd Sul/Sunday 00:00-23:59

Measures recommended by the applicant to promote the licensing objectives - as part of the application

1. The whole event will be planned and managed by professional individuals who are experienced in the field of arranging outdoor events
2. The Events Safety Advisory Group (ESAG) will receive information on the expected numbers to attend the festival
3. The organisers will collaborate with members of the Events Safety Advisory Group (ESAG)
4. At least 90 days' notice of the dates of the event would be communicated through the Advisory Group
5. Comprehensive Risk Assessments will be carried out for the licensed event and activities
6. The event will be planned in accordance with any Health and Safety regulations, legislations and guidelines
7. Collate and review relevant documents in relation to safety matters from contractors
8. Appropriate food hygiene provisions will be supplied to caterers
9. Food traders will be expected to have a hygiene score of 3 or above
10. Emergency plans will be in place for the event
11. The car parks will be controlled by designated traffic management providers
12. Closed buildings on the site will receive a fire risk assessment
13. All temporary structures will be inspected by a qualified person before use
14. Medical and welfare facilities will be available on the site throughout the event
15. A clean drinking water supply will be available
16. Sufficient lighting to ensure safety
17. No vehicles will be allowed on the site in the public areas
18. Safety aspects will be discussed with the Police beforehand, with a discussion at the Safety Group (ESAG)
19. A comprehensive Event Safety Management Plan (ESMP) to be produced in consultation with the members of the Safety Group
20. Stewards and security staff will be employed who will be used in key areas and incidents. The security staff will be accredited by the SIA - the Safety Industry Authority

21. There will be clear signage by the site entrance and on the website, detailing the items/substances prohibited from the site
22. It will be possible to search members of the public for prohibited items at the entrance, and security staff will look out for anti-social or violent behaviour, and report on incidents to the Festival's Manager
23. Prohibited items will be confiscated, and the arrangements will be communicated to the Police
24. A list will be kept of individuals banned from the site, and the list will be shared with the Police.
25. An Alcohol and Drugs Policy will be circulated to relevant staff, and the Police
26. A Noise Management Plan will be produced in co-operation with Gwynedd Council's Environmental Health officers, with noise propagation tests carried out near the closest property to the site.
27. The Noise Management Plan will be submitted to the Council 21 days before the event, and the designated noise complaint phone line will be open during the festival.
28. A Traffic Management Plan will be in place to manage the impact of traffic in the local area following a consultation with the Highways Agency and the Council
29. There will be no entry to the site to those under 18 years old without a responsible adult
30. Age will be challenged when entering the site, and appropriate identification cards will need to be checked
31. 'Challenge 25' policy is to be implemented
32. A Water Safety Risk Assessment Plan will be produced due to the festival's location on the shores of Llyn Tegid (Bala Lake).

Full details of the recommended measures can be found in section M of the application (page 18).

CONSULTATION

RESPONSES	REPRESENTATIONS
Police	no objection
Fire and Rescue Service	Representations - no objection
Snowdonia National Park Planning Authority	Representations - no objection
Gwynedd Council – Environmental Health (Noise Pollution)	Representations - no objection, with additional conditions to recommend
Gwynedd Council - Food, Health and Safety Unit, Environmental Health	Representations - no objection
Neighbouring residents	Four letters and e-mails - Representations and objections

Representations and recommendations of the Police

The Police have no objections to the proposal. It was noted in the e-mail received that observations were given by the Police on the applicant's draft licence application, and many of the observations were included in the operating schedule in section M of the application by the applicant following this.

Representations of the Fire and Rescue Service

The Fire Service confirmed that there was no objection to the application. It was noted that the service's officers would take the opportunity to scrutinise the Fire Risk Assessment through the Events Safety Advisory Group.

Snowdonia National Park Planning Authority's representations and recommendations

It was confirmed that no temporary structure should be on the site for more than 28 days every year.

Gwynedd Council's Environmental Health Officer's observations and recommendations

It was stated that Environmental Health had no substantial concerns regarding the noise from the festival, and that discussions had been held with the applicant. Confirmation was received that it was intended to end the music at 22:30 on the Saturday and Sunday night, and that only one music stage would be used.

However, following a discussion with the applicant's advisory specialist on noise control, it was agreed that noise control conditions would be appropriate for the entertainment and the proposed location and would be accepted as part of the operating schedule should the application receive the Sub-committee's approval.

Food, Health and Safety Unit Officer, Environmental Health's observations and recommendations

Observations were noted as follows –

- The desire to receive the relevant Event Management Plan and Risk Assessment no less than three weeks before the event was reiterated.
- It should be ensured that the Public are directed to use the tunnel under the A494 - in order to cross from the car parks to the event site. The road is a very busy road, and careful supervision should be ensured for crowds to use the tunnel safely.
- It will have to be ensured that arrangements are in place to provide clean drinking water for the camping site, food stalls and bars, and Welsh Water will need to be contacted if the water supply is public.
- It should be ensured that the appropriate documents, such as food business registration and electric and gas certificates of food stalls, are submitted to the Service's officers at least three weeks before the event.
- The need for every food trader / provider to have a food hygiene score of 3 or above was reiterated.
- It should be ensured that emergency plans are in place to deal with situations such as bad weather.

Observations and objections - neighbouring residents

Objections were received from four individuals who reside or run camping businesses near the proposed festival site.

The objections are generally made on the grounds of the licensing objections of

- Prevention of Public Nuisance
- Public Safety

The following specific concerns are noted in relation to these licensing objectives namely -

- The event is located in a quiet rural area, very close to camping sites that will be full of families coming to enjoy the area's tranquillity and beauty. Concerns have been noted that the noise and floodlights will cause nuisance to camping residents.
- It was noted that the A494 road is dangerous and is at its busiest on weekends in mid-August. Concern was expressed that the significant increase in traffic and the pressure to secure sufficient parking, would create traffic difficulties in an already busy period, and would create road safety problems and safety problems for campers.
- It was noted that the site borders more than one private camping site, and that the owners of those sites are concerned that the festival's attenders would trespass on their property.

It was noted from more than one respondent that the organisers had liaised with them to attempt to alleviate their concerns, noting that the music would end at 22:30 on the stage used for the purpose. The organisers also confirmed to residents that a safety fence would surround the site, with supervision to ensure that nobody attending the festival would trespass on nearby property.

The full details of the observations received are attached to the report.

RECOMMENDATION

The Committee is requested to consider the amended application in accordance with the requirements of the Licensing Act 2003.